

LearnTech[®]

CONFERENCE & EXHIBITION



Prospectus

29th November, 2024
Parmelia Hilton, Perth

*“WA’s fastest
growing education
technology event.”*

events.idc-online.com



Contents



Event Overview	3
About the Conference Organiser: IDC Technologies	5
Benefits of Sponsoring & Exhibiting	5
Sponsorship & Exhibition Packages	6
Sponsorship & Exhibition Application Form	8
Speaking Opportunities	9
LearnTech Awards	10
Contact	10



Event Overview

The LearnTech Conference & Exhibition has established itself as the premier technology in education event in Western Australia. It draws attendees from schools, the VET sector: TAFEs and RTOs, universities, mining, construction and infrastructure, and the government. The event offers participants the opportunity to network, forge new partnerships, and enhance education, training, and learning strategies through the integration of cutting-edge technologies.

Audience



Schools

Teachers, Principals, IT Personnel, Procurement Directors, Curriculum Managers



TAFE & RTOs

Lecturers, Head of Programs, IT Managers, Trainers, Instructors, Directors, E-Learning Managers



Mining & Infrastructure

Workplace Training & Development, Human Resources, Skills Development, Workforce, Capability & IT



Universities

Chancellors, Vice Chancellors, Deputy Vice Chancellors, Professors, Lecturers



Government & Regulators

Curriculum Developers, Senior Learning Officers, Directors, TEQSA, TACWA, ASQA, VRQA, Auditors



Startups

Entrepreneurs, Software Developers, CEOs

Attendance


2022 Inaugural Event	2023	2024 Projected
120	150	200

Key Motivations for Attending

1. Discover the use of cutting-edge technology in education and training
2. Strengthen and refine teaching practices
3. Enhance the learner experience
4. Improve processes
5. Network & collaborate




WA Educators **Embrace** LearnTech



“I was able to take away something from every session”

Nicole Adams:
Teacher & Director of Learning
Reimagined, St Hilda’s
Anglican School for Girls




“Seeing technologies presented by the exhibitors and speakers, I have identified components that can be integrated into our organisation and the industry as a whole”

Luke Parkinson:
Director, HazEd




“It has been so worthwhile”

Sam Jayawardana:
CEO, Australia
Institute of Higher
and Further Education




“LearnTech is an excellent opportunity to connect with stake holders”

Natasha Solomon:
Account Executive, Overdrive




“I have got something significant from every single speaker”

Penny Brerton:
Compliance & Education
Support Manager,
Freemantle Education Center



“The event was really good, it went above and beyond my expectations”

Rhiannan Horton:
Head of Program – Science Resources
& GreenSkills, North Metropolitan TAFE



“Really enjoyed it, thank you so much”

Lindsey Raeburn:
Trainer and
Assessor, Applied
Vocational Training

Previous LearnTech Events

- › [2022 LearnTech Conference & Exhibition](#)
- › [2023 LearnTech Conference & Exhibition](#)

About the Conference Organiser: IDC Technologies

IDC Technologies' head-quarters, located in Western Australia, oversee global technical conferences and training programs for professional development. IDC prides itself on a legacy spanning over three decades and across much of the world, including Australia, New Zealand, Singapore, the United Kingdom, Ireland, India, the USA, Canada, and South Africa.

IDC is committed to delivering high-quality events and workshops and has engaged many thousands of professionals over the years. The organisation's clientele include esteemed institutions and organisations worldwide, BHP, NASA, Rolls Royce and BP, to name a few. This attests to its reputation as a leader in professional development conferences and cutting-edge training.



Benefits of Sponsoring & Exhibiting



Partner with WA's fastest growing education technology event.



Cultivate future business prospects to optimise your return on investment.



Showcase your support for the education sector.



Streamline efficiency and cost-effectiveness by engaging with clients and prospective clients simultaneously.



Ensure your products/solutions receive the visibility and consideration they deserve.



Elevate your brand visibility.



Collaborate with influential education leaders.



Enhance relationships with existing clients.

Sponsorship & Exhibition Packages

Sponsor and exhibitors' packages will be allocated on a first-come first-served basis. Number of stands are strictly limited. Book today by emailing the application form to conferences@idc-online.com

	Platinum Sponsor incl. Coffee Cart	Platinum Sponsor incl. Networking Drinks	Gold Sponsor	Silver Sponsor	Exhibitor
Quantity Available	1 Available	1 Available	2 Available	4 Available	30 Available
Exhibition Stand	✓	✓	✓	✓	✓
Logo featured on event marketing material	✓	✓	✓	✓	✓
Logo on event webpage	✓	✓	✓	✓	✓
Acknowledgement at Conference welcome and closing address	✓	✓	✓	✓	X
Seat drop of promotional material	✓	✓	✓	✓	X
Signage/banners displayed inside the conference room	✓	✓	✓	X	X
PDF flyer or links to your website emailed to delegates post event	✓	✓	✓	X	X
Branded barista coffee cart situated to next to your stand	✓	X	X	X	X
Naming rights to the networking drinks	X	✓	X	X	X
Tickets to the event	4	4	3	2	2
Price	\$4,800.00 Incl GST	\$4,500.00 Incl GST	\$3,200.00 Incl GST	\$2,800.00 Incl GST	See Exhibitor Pricing Tiers

Exhibitor Package Pricing Tiers

To ensure that participating in LearnTech is accessible to organisations of all sizes, from flourishing startups to well-established enterprises, we've implemented a tiered pricing system for exhibition stands:

- › For startup organisations with fewer than 5 employees: **\$1,200.00, including GST**
- › For organisations with fewer than 25 employees: **\$1,800.00, including GST**
- › For organisations with 25 employees or more: **\$2,200.00, including GST**

Exhibition Stands

Exhibitors' stands will be prominently displayed and easily accessible to all attendees throughout the event, including during registration, morning and afternoon tea breaks, lunch, and networking drinks.

Specifications:

- › 1 x Booth space (2.5m wide x 1.2m deep)
- › 1 x White display counter
- › 2 x Chairs
- › Access to power

Branding Your Stand:

Feel free to personalise your space with banners, signage, backdrops, and demonstration equipment of your choice

Custom Specifications:

If you have unique requests for your exhibition stand, please inform us during the application process, and we will make every effort to accommodate your needs.



Sponsorship & Exhibition Application Form

Contact Name

Position

Company Name

Billing Address

Telephone

Email

Purchase Order #

Signature

Date

I would like to confirm sponsorship of the 2024 LearnTech Conference & Exhibition.

Please tick package:

Platinum Sponsor & Coffee Cart

Platinum Sponsor & Networking Drinks

Gold Sponsor

Silver Sponsor

Exhibition Stand Only

Total Cost:

Confirmation

Please email this signed form to conferences@idc-online.com. Please include a high resolution image of your company logo and a website link. These will be added to the LearnTech brochure and website.

Once we have received and reviewed your application, you will receive confirmation in writing along with an invoice for payment. Payment of the invoice must be made prior to the event.

Sponsorship Cancellation Policy

All cancellations must be made in writing to conferences@idc-online.com. Cancellations between 15 and 30 days from the conference will incur a 50% cancellation fee. Cancellations within 14 days of the conference will not receive a refund.

Speaking Opportunities

We would like to call all passionate educational innovators to contribute to LearnTech. We are actively seeking individuals who can:

- › Showcase practical applications of technologies in education
- › Demonstrate the latest educational technologies
- › Describe innovative teaching and learning practices

In addition, we are looking for key guests who are willing to chair and actively participate in discussion panels.

Presenters are welcome to attend the event at no charge. Each speaker will be allocated 45 minutes, with 30 minutes dedicated to delivering an engaging presentation and 15 minutes for interaction and Q&A. To facilitate a seamless process, all presenters are required to submit their presentation materials three weeks prior to the event for review.

Please take note that sales presentations will not be accepted.

Join us in shaping the future of education through your valuable contributions at LearnTech!"



Topic Suggestions:

- › Practical applications of learning technologies
- › Artificial intelligence
- › Case studies
- › Workplace training solutions
- › Student management systems
- › Invigilation
- › Administration and automation software
- › Universal design for learning
- › Collaboration tools
- › Innovative eLearning solutions
- › Disruptive technologies and start-ups
- › Robotics
- › Learning apps
- › Student assessment and testing
- › VR technologies
- › Gamification and simulation
- › Neuroscience of learning

How to Apply: Speaking opportunities for 2024 are now closed. Apply for 2025.

Complete the [Expression of Interest Form](#) and submit it to conferences@idc-online.com. Speaking slots are allocated based on suitability and on a first-come, first-served basis.

LearnTech[®] AWARDS

Are you an individual or organisation making significant strides in the fields of education, technology, and innovation? If so, we invite you to apply for the prestigious LearnTech Awards. Apply now for a chance to be recognised and celebrated for your achievements. Finalists and winners will be announced during the event.

Award Categories



Innovator of the Year Award

Recognising the visionary minds who have revolutionised education technology through groundbreaking innovations. This award celebrates those who continuously push boundaries and reshape the landscape of ed-tech.



Trailblazer Award

Honoring individuals who have demonstrated exceptional leadership, paving the way for transformative changes in the education sector. This award acknowledges those who fearlessly navigate new territories and inspire others to follow suit.



Student-Centric Award

Celebrating educators who prioritise student needs and experiences in the development and implementation of educational technology. This award acknowledges individuals who have made a significant impact by placing students at the heart of tech-driven educational solutions.



AI in Learning Award

This award recognises and celebrates pioneers who have effectively integrated artificial intelligence into learning environments. It acknowledges individuals or teams that have harnessed AI to optimise educational outcomes.

For more information and to apply visit [LearnTech Awards](https://www.learn-tech.com/awards). Applications close **9th November, 2024**.

Contact

For enquiries

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